

Lay's

Coreglobal

Catalogue

ITEM ASSORTMENT

GOOD TO KNOW

**SHOP THE NEW
COLLECTION!**

REGIONS/COUNTRIES

USA: shoppepsicopremiums.com/

CANADA: POC phoebe.walker@adm-indicia.com

LATAM: POC: dario.chapa@adm-indicia.com

EU: POC: marc.earl@adm-indicia.com

APAC: pikulthong.khampiranon@adm-indicia.com
(goes by Zom)

APPAREL SHOWCASE



Lay's Unisex Heavyweight
Classic Tee

ITEM: #PPLSPS262602BEC
Color: Ecrú

Quoted Pricing

24	\$24.42
4XL -5XL	\$26.75



Lay's Unisex Heavyweight
Classic Tee

ITEM: #PPLSPS262602BBK
Color: Black

Quoted Pricing

24	\$24.42
4XL -5XL	\$26.75



Lay's Unisex Heavyweight
Classic Tee

ITEM: #PPLSPS262602BYL
Color: Yellow

Quoted Pricing

24	\$24.42
4XL -5XL	\$26.75

Note: Pricing is in USD

APPAREL SHOWCASE



Lay's Classic Fit Tee Ladies

ITEM: #PPLSPS26261115EC
Color: Ecru

Quoted Pricing

24

\$19.43



Lay's Classic Fit Tee Ladies

ITEM: #PPLSPS26261115BK
Color: Black

Quoted Pricing

24

\$19.43



Lay's Classic Fit Tee Ladies

ITEM: #PPLSPS26261115YL
Color: Yellow

Quoted Pricing

24

\$19.43

Note: Pricing is in USD

APPAREL SHOWCASE



Lay's Classic Heavyweight
Tee

ITEM# PPLSPS262602EC
Color: Ecru

Quoted Pricing

24

\$24.42



Lay's Classic Heavyweight
Tee

ITEM# PPLSPS262602YW
Color: Yellow

Quoted Pricing

24

\$24.42



Lay's Classic Heavyweight
Tee

ITEM# PPLSPS262602BK
Color: Black

Quoted Pricing

24

\$24.42

Note: Pricing is in USD

APPAREL SHOWCASE



Lay's Classic Fit Tee Ladies

ITEM: #PPLSPS26261114YW
Color: Yellow

Quoted Pricing

24

\$19.43



Lay's Classic Fit Tee Ladies

ITEM: #PPLSPS26261114BK
Color: Black

Quoted Pricing

24

\$19.43



Lay's Classic Fit Tee Ladies

ITEM: #PPLSPS26261114NL
Color: Natural

Quoted Pricing

24

\$19.43

Note: Pricing is in USD

APPAREL SHOWCASE



Lay's Classic Heavyweight Tee

ITEM: #PPLSPS2626044BK
Color: Black

Quoted Pricing

24	\$23.76
4XL- 5XL	\$26.09



Lay's Classic Heavyweight Tee

ITEM: #PPLSPS2626044YW
Color: Yellow

Quoted Pricing

24	\$23.76
4XL- 5XL	\$26.09



Lay's Classic Heavyweight Tee

ITEM: #PPLSPS2626044EC
Color: Ecru

Quoted Pricing

24	\$23.76
4XL- 5XL	\$26.09

Note: Pricing is in USD

APPAREL SHOWCASE



Lay's Classic Fit Tee Ladies

ITEM: #PPLSPS26261117YW
Color: Yellow

Quoted Pricing

24

\$18.77



Lay's Classic Fit Tee Ladies

ITEM: #PPLSPS26261117BK
Color: Black

Quoted Pricing

24

\$18.77



Lay's Classic Fit Tee Ladies

ITEM: #PPLSPS26261117NL
Color: Natural

Quoted Pricing

24

\$18.77

Note: Pricing is in USD

APPAREL SHOWCASE



Lay's Premium Organic Fleece Hoodie

ITEM: #PPLSPS2626024NR
Color: Nispero

Quoted Pricing

72	\$66.78
3XL	\$71.43
4XL	\$76.08
5XL	\$78.41



Lay's Premium Organic Fleece Hoodie

ITEM: #PPLSPS2626024BK
Color: Black

Quoted Pricing

72	\$66.78
3XL	\$71.43
4XL	\$76.08
5XL	\$78.41



Lay's Premium Organic Fleece Hoodie

ITEM: #PPLSPS2626024NL
Color: Natural

Quoted Pricing

72	\$66.78
3XL	\$71.43
4XL	\$76.08
5XL	\$78.41

Note: Pricing is in USD

APPAREL SHOWCASE



Lay's Premium Organic Cotton Crewneck

ITEM: #PPLSPS2626030BK
Color: BLaCk

Quoted Pricing

24	\$48.50
3XL	\$51.99
4XL	\$55.48
5XL	\$57.22



Lay's Premium Organic Fleece Hoodie

ITEM: #PPLSPS2626030NL
Color: Natural

Quoted Pricing

24	\$48.50
3XL	\$51.99
4XL	\$55.48
5XL	\$57.22



Lay's Unisex Organic Cotton Crewneck

ITEM: #PPLSPS2626030BBK
Color: Black

Quoted Pricing

24	\$46.85
3XL	\$50.34
4XL	\$53.83
5XL	\$55.57



Lay's Unisex Organic Cotton Crewneck

ITEM: #PPLSPS2626030BNL
Color: Natural

Quoted Pricing

24	\$46.85
3XL	\$50.34
4XL	\$53.83
5XL	\$55.57

Note: Pricing is in USD

APPAREL SHOWCASE



Lay's Premium Organic Cotton Hoodie

ITEM: #PPLSPS2626042NR
Color: Nispero

Quoted Pricing

24	\$65.28
3XL	\$69.93
4XL	\$74.58
5XL	\$76.91



Lay's Premium Organic Cotton Hoodie

ITEM: #PPLSPS2626042NL
Color: Natural

Quoted Pricing

24	\$65.28
3XL	\$69.93
4XL	\$74.58
5XL	\$76.91



Lay's Premium Organic Cotton Hoodie

ITEM: #PPLSPS2626042BL
Color: Black

Quoted Pricing

24	\$65.28
3XL	\$69.93
4XL	\$74.58
5XL	\$76.91

Note: Pricing is in USD

APPAREL SHOWCASE



Lay's Premium Hoodie Ladies

ITEM# PPLSPS2626021BK
Color: Black

Quoted Pricing

24 \$51.99



Lay's Premium Hoodie Ladies

ITEM# #PPLSPS2626021NL
Color: Natural

Quoted Pricing

24 \$51.99



Lay's Premium Hoodie Ladies

ITEM# #PPLSPS2626022BK
Color: Black

Quoted Pricing

24 \$51.16



Lay's Premium Hoodie Ladies

ITEM# PPLSPS2626022BK
Color: Natural

Quoted Pricing

24 \$65.28

Note: Pricing is in USD

APPAREL SHOWCASE



Lay's Organic Cotton
Crewneck Ladies

ITEM# PPLSPS26261116BK
Color: Black

Quoted Pricing

24 \$50.34



Lay's Organic Cotton
Crewneck Ladies

ITEM# PPLSPS26261116NL
Color: Natural

Quoted Pricing

24 50.34



Lay's Premium Organic Cotton
Crewneck Ladies

ITEM# #PPLSPS26261118BK
Color: Black

Quoted Pricing

24 \$48.67



Lay's Premium Organic Cotton
Crewneck Ladies

ITEM# #PPLSPS26261118NL
Color: Natural

Quoted Pricing

24 \$48.67

Note: Pricing is in USD

APPAREL SHOWCASE



Lay's Nike Dri-FIT Micro
Pique 2.0 Polo

ITEM: #PPLSPS2626059BK
Color: Black

Quoted Pricing

12	\$58.98
2XL	\$61.31
3XL	\$62.47
4XL	\$63.63



Lay's Nike Dri-FIT Micro
Pique 2.0 Polo

ITEM: #PPLSPS2626059YW
Color: Yellow

Quoted Pricing

12	\$58.98
2XL	\$61.31
3XL	\$62.47
4XL	\$63.63



Lay's Nike Dri-FIT Micro
Pique 2.0 Polo

ITEM: #PPLSPS2626059WH
Color: White

Quoted Pricing

12	\$58.98
2XL	\$61.31
3XL	\$62.47
4XL	\$63.63

Note: Pricing is in USD

APPAREL SHOWCASE



Lay's Nike Dri-FIT Stretch
1/4-Zip Cover-Up

ITEM# PPLSPS2626021BK
Color: Black

Quoted Pricing

12	\$106.97
2XL	\$109.30
3XL	\$110.46
4XL	\$111.62



Lay's Premium Hoodie
Ladies

ITEM# #PPLSPS2626056GY
Color: Grey

Quoted Pricing

12	\$106.97
2XL	\$109.30
3XL	\$110.46
4XL	\$111.62



Lay's Nike Club Fleece Crew

ITEM# #PPLSPS2626057DH
Color: Dark Grey

Quoted Pricing

12	\$74.07
2XL	\$76.40
3XL	\$77.56
4XL	\$78.72



Lay's Nike Club Fleece Crew

ITEM# PPLSPS2626022BK
Color: Natural

Quoted Pricing

12	\$74.07
2XL	\$76.40
3XL	\$77.56
4XL	\$78.72

Note: Pricing is in USD

APPAREL SHOWCASE



Lay's Nike Club Fleece Pullover Hoodie

ITEM: #PPLSPS2626058BK
Color: Black



Lay's Premium Organic Fleece Hoodie

ITEM: #PPLSPS2626058GY
Color: Grey



Lay's Premium Organic Fleece Hoodie

ITEM: #PPLSPS2626058WH
Color: White

Quoted Pricing

	SM-XL	2XL	3XL	4 XL
24	\$67.97	\$70.30	\$71.46	\$72.62
48	\$66.28	\$68.61	\$69.77	\$70.93
96	\$65.24	\$67.57	\$68.73	\$69.89
144	\$64.33	\$66.66	\$67.82	\$68.98

Note: Pricing is in USD

APPAREL SHOWCASE



Lay's North Face
Soft Shell Jacket Ladies

ITEM# PPLSPS2626052KH
Color: Khaki

Quoted Pricing

12	\$169.95
2XL	\$172.28



Lay's Carhartt Fleece-Lined
Shirt Jacket

ITEM: #PPLSPS2626049KH
Color: Khaki

Quoted Pricing

12	\$115.41
3X- 4XL	\$123.55



Lay's Carhartt Duck Canvas Jacket

ITEM: #PPLSPS2626086BK
Color: Black

Quoted Pricing

12	\$139.88
2XL - 5XL	\$148.02



Lay's Carhartt Duck Canvas Jacket

ITEM: #PPLSPS2626086BR
Color: Brown

Quoted Pricing

12	\$139.88
2XL - 5XL	\$148.02

Note: Pricing is in USD

APPAREL SHOWCASE



Lay's Puffer Vest

ITEM# PPLSPS262609BK
Color: Black

Quoted Pricing

24	\$65.28
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Lay's Nike Heritage Cotton Twill Cap

ITEM: #PPLSPS2626053WH
Color: White

Quoted Pricing

12	\$45.64
24	\$44.31
36	\$40.15
48+	\$37.50



Lay's Nike Heritage Cotton Twill Cap

ITEM:#PPLSPS2626053BK
Color: Black

Quoted Pricing

12	\$45.64
24	\$44.31
36	\$40.15
48+	\$37.50

Note: Pricing is in USD

HARD GOODS SHOWCASE



Lay's Enamel Keychain

ITEM# PPLSPS26261111GD

Quoted Pricing

100	\$5.17
250	\$3.78
500	\$3.31
1000	\$3.02



Lay's Recycled Sublimated Lanyard

ITEM# PPLSPS2626073YW

Quoted Pricing

100	\$4.88
250	\$4.24
500	\$4.13
1000	\$3.95



Lay's Never Lost Keychain

ITEM# PPLSPS2626072YW

Quoted Pricing

100	\$3.60
250	\$3.20
500	\$3.08
1000	\$3.02



Lay's Soft Cover Journal

ITEM# PPLSPS2626074GD

Quoted Pricing

40	\$34.24
150	\$31.74
300	\$30.76
600	\$30.93

Note: Pricing is in USD

HARD GOODS SHOWCASE



Lay's Retractable Ballpoint Pen

ITEM# PPLSPS2626075YW

Quoted Pricing

250	\$0.93
500	\$0.88
1000	\$0.69
5000	\$0.67



Lay's Magnetic Potato Chip Clip

ITEM# PPLSPS2626079WH

Quoted Pricing

250	\$4.13
500	\$4.01
1000	\$3.92



Lay's Enamel Lapel Pin

ITEM# PPLSPS2626085

Quoted Pricing

100	\$2.85
250	\$2.31
500	\$2.15
1000	\$2.03



Lay's Multi-Use Decal Fan Pack

ITEM# PPLSPS2626076R1

Quoted Pricing

100	\$6.40
250	\$4.88
500	\$4.48
1000	\$3.49

Note: Pricing is in USD

HARD GOODS SHOWCASE



Lay's Retractable Badge Reel

ITEM# PPLSPS26261717WH

Quoted Pricing

250	\$2.91
350	\$2.62
500	\$2.38
1000	\$2.27



Lay's Wood-Grain Sunglasses

ITEM# PPLSPS2626099LW

Quoted Pricing

50	\$6.34
100	\$5.06
250	\$4.30
500	\$4.13



Lay's 40 oz. Travel Mug

ITEM# PPLSPS26262517YW

Quoted Pricing

25	\$28.49
50	\$26.57
100	\$25.00
250	\$23.66



Lay's 40 oz. Travel Mug

ITEM# PPLSPS26262517BK

Quoted Pricing

25	\$28.49
50	\$26.57
100	\$25.00
250	\$23.66

Note: Pricing is in USD

Thank You